

# 5<sup>TH</sup> AVENUE FEED

MARCH 2024



**EXPAND LIQUID PERMANENT COLOR**  
DON'T JUST COVER GRAYS, REJUVENATE THEM

**STYLING MIX & MATCH**

**REDKEN**  
5TH AVENUE NYC

# COLOR GELS OILS

Don't Just Cover Grays,  
Rejuvenate Them



## 38 Shades

### APRICOT LOVE

Large Offer

**PURCHASE**

- 24x Color Gels Oils shades



**RECEIVE**

- 2x Pro-oxide 20 volume 1L
- 2x Acidic Color Gloss shampoo 1L
- 1x Applicator bottle

SALON VALUE: \$437.12

SAVINGS: 40%

Code: R1718F

### APRICOT LOVE

Small Offer

**PURCHASE**

- 9x Color Gels Oils shades



**RECEIVE**

- 1x Pro-oxide 20 volume 1L
- 1x Applicator bottle

SALON PRICE: \$98.91

SALON VALUE: \$129.10

SAVINGS: 23%

Code: R1719F



# STYLING

Mix & Match



## STYLING Small Offer

**PURCHASE AT 27% OFF**

- 1x Deep Clean Dry Shampoo
- 1x Root Lifter
- 1x Thermal Spray Low Hold
- 1x Control Hairspray

**SALON PRICE: \$56.32**

**SALON VALUE: \$77.66**

**SAVINGS: 27%**

**Code: R1720F**



## STYLING M&M Offer

**MIX AND MATCH 12 @ 33% OFF**

- Pliable Paste
- Max Sculpting Gel
- Texture Paste
- Powder Grip
- Quick Blowout
- Big Blowout
- Deep Clean Dry Shampoo
- Maximum Hold Hairspray
- Control Hairspray
- Brushable Hairspray
- Root Tease
- Spray Wax
- Maximum Hold Hairspray - Neutral Fragrance
- Root Lifter
- Shine Flash
- Oil For All
- Thermal Spray Low Hold
- Thermal Spray High Hold
- Beach Spray
- Spray Smooth
- Full Volume Mousse
- Volume Maximizer

**Code: R1721F**

**Limit of 2 per client**



\*Pricing will depend on the M&M choice



# BECOME A CERTIFIED SUSTAINABLE SALON TODAY!

Discover our exclusive



The salon industry sends 877 pounds of waste  
to landfills every single minute.\*  
You can change that.

## INDEPENDENT ARTIST OFFER

If your salon has 3 or less stylists/service providers  
(250 clients or less per month)

1-time fee: \$75

Price per box: \$125  
(lowest price available)

### INCLUDES:

- 12" x 30" boxes to collect your beauty waste.

## FULL CIRCLE OFFER

If your salon has 4 or more stylists/service providers  
(250 clients or more per month)

1-time fee: \$200 (40% savings)

Price per box: \$170 (15% savings)

### INCLUDES:

- A personalized program and on-boarding with your staff.
  - 16" x 36" boxes to collect your beauty waste.
- Complimentary bio-composite recycling bins.



# BECOME A CERTIFIED SUSTAINABLE SALON TODAY!

Discover our exclusive **greencircle SALONS** offers

All programs come with a reporting dashboard where you can:

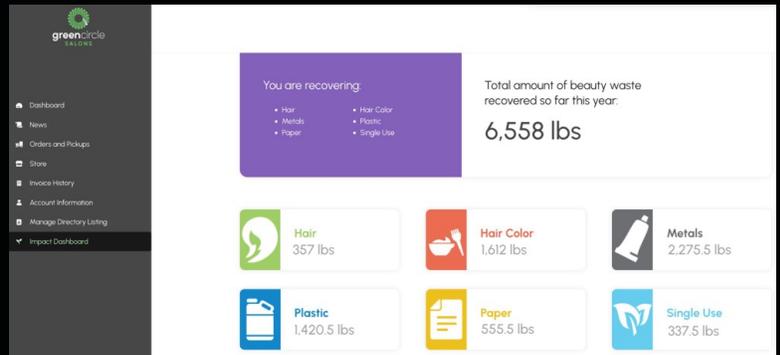
Schedule carbon-neutral next day pickups

Manage your subscription

Get real-time reporting of your year-to-date impact

Marketing materials

and much more



## Recycle up to 6 waste streams.



Hair Clippings



Metals



Excess Colour



Single-use Items



Plastics



Contact your business or education consultant for more details or visit [greencirclesalons.com](https://greencirclesalons.com) to learn more.

<sup>1</sup>Circle of impact report, 2023, Green Circle Salons, <https://greencirclesalons.com/>



## NOT A MEMBER YET?

Earn points with every Redken purchase and redeem for top notch education, business development reimbursements, tools, backbar and much more!

REGISTER NOW

