

## HAIRCOLOR

		SALON PRICE	RETAIL 40% MARGIN
<b>CHROMATICS ULTRA RICH</b> prismatic permanent color	63 ml	8.49	
<b>CHROMATICS BEYOND COVER</b> prismatic permanent color	63 ml	8.49	
<b>CHROMATICS</b> prismatic permanent color	63 ml	8.49	
<b>COLOR FUSION</b> advanced performance color cream	60 ml	8.19	
<b>COLOR FUSION COVER FUSION</b>	60 ml	8.19	
<b>COLOR FUSION HI FUSION</b>	60 ml	8.19	
<b>COLOR GELS LACQUERS</b> high saturation permanent liquid haircolor	60 ml	8.09	
<b>SHADES EQ GLOSS</b>	60 ml	7.99	
<b>SHADES EQ</b> color kicker	60 ml	7.99	
<b>SHADES EQ</b> crystal clear	60 ml	7.99	
<b>SHADES EQ</b> crystal clear	500 ml	35.59	
	liter	54.79	
<b>COLOR THICKENER</b>	120 ml	13.39	
<b>COLOR STAIN ERASER</b>	80 pads	10.59	

Carmin R Shades			
<b>ULTRA RICH</b> (6.66 & 5.62)	63 ml	8.49	
<b>CHROMATICS</b> (4.62 & 6.62)	63 ml	8.49	
<b>COLOR FUSION</b> (5RV, 5RVV, 6RV, & 8RV)	60 ml	8.19	
<b>SHADES EQ GLOSS</b> (5RV & 07RV)	60 ml	7.99	

Developers & Lighteners			
<b>CHROMATICS</b> Oil in Cream Developer 10, 20, 30 volume	liter	11.99	
<b>CREAM PRO-OXIDE</b> 10, 20, 30, 40 volume	liter	9.09	
<b>SHADES EQ</b> processing solution	liter	9.19	
<b>SHADES EQ</b> processing solution for precision application	500 ml	5.99	

Blonde Idol Color & Lighteners			
<b>HIGH LIFT</b> haircolor conditioning cream haircolor	60 ml	8.49	
<b>BASE BREAKERS</b> low lift lightener	60 ml	8.49	
<b>BLUE OIL LIGHTENING SYSTEM</b> extra conditioning oil booster + blue powder activator	12.5 g	16.79	
<b>FLASH LIFT</b> maximum power lightening powder	500 g	30.99	
	907 g	56.99	
<b>FLASH LIFT BONDER INSIDE</b> lightener powder with built-in bonding additive	500 g	32.99	
<b>BLONDE ICING</b> lightener	500 g	37.99	
<b>BLONDE ICING</b> developer 20, 30, 40 volume	liter	9.59	
<b>BLONDE DIMENSIONS</b> dust-free conditioning lightener	907 g	59.99	

## HAIRCARE

Nature + Science			
<b>NATURE + SCIENCE ALL SOFT</b> shampoo	300 ml	15.59	25.99
	liter	32.99	54.99
<b>NATURE + SCIENCE ALL SOFT</b> conditioner	250 ml	16.49	27.49
	liter	35.29	58.99
<b>NATURE + SCIENCE COLOR EXTEND</b> shampoo	300 ml	15.59	25.99
	liter	32.99	54.99
<b>NATURE + SCIENCE COLOR EXTEND</b> conditioner	250 ml	16.49	27.49
	liter	35.29	58.99
<b>NATURE + SCIENCE EXTREME</b> shampoo	300 ml	15.59	25.99
	liter	32.99	54.99
<b>NATURE + SCIENCE EXTREME</b> conditioner	250 ml	16.49	27.49
	liter	35.29	58.99

All Soft			
<b>ALL SOFT</b> shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
	gallon	54.49	90.99
<b>ALL SOFT</b> conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
	gallon	60.49	104.99
<b>ALL SOFT</b> mega mask	200ml	20.39	33.99
<b>ALL SOFT</b> heavy cream super treatment	250 ml	15.29	25.49
<b>ALL SOFT ARGAN-6</b> multi-care oil for dry/brittle hair*	90 ml	22.49	37.49

All Soft Mega			
<b>ALL SOFT MEGA</b> shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
<b>ALL SOFT MEGA</b> conditioner	250 ml	14.69	24.49
	liter	32.99	54.99
<b>ALL SOFT MEGA</b> mega mask	200ml	19.49	32.49
<b>ALL SOFT MEGA</b> Hydramet	150ml	16.49	27.49
<b>ALL SOFT MEGA</b> Recovery Tissue Mask Cap	10 Mask Caps	44.49	74.15

Cerafill			
<b>DEFY</b> shampoo normal to thin hair	290 ml	10.49	17.49
	liter	25.49	42.49
<b>DEFY</b> conditioner normal to thin hair	245 ml	11.49	19.15
	liter	26.79	44.99
<b>RETALIATE</b> shampoo advanced thinning hair	290 ml	10.49	17.49
	liter	25.49	42.49
<b>RETALIATE</b> conditioner advanced thinning hair	245 ml	11.49	19.15
	liter	27.49	45.99
	liter	19.49	32.49
<b>RETALIATE</b> dense FX hair diameter thickening treatment	125 ml	19.49	32.49

Clean Maniac			
<b>CLEAN MANIAC</b> hair cleansing cream	liter	25.49	42.49
<b>CLEAN MANIAC</b> preart	liter	25.49	42.49

DETOX			
<b>DETOX</b> Hair cleansing cream	250 ml	10.99	18.49
	litre	26.79	44.99
<b>DETOX</b> Pre Art	litre	26.79	44.99

Color Extend			
<b>COLOR EXTEND</b> shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
	gallon	54.49	90.99
<b>COLOR EXTEND</b> conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
	gallon	60.49	

Color Extend Blondage			
<b>COLOR EXTEND BLONDAGE</b> shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
<b>COLOR EXTEND BLONDAGE</b> conditioner	250 ml	14.69	24.49
	liter	32.99	54.99
<b>NEW COLOR EXTEND BLONDAGE</b> anti brass mask	250 ml	19.49	32.49
Color Extend Graydiant			
<b>COLOR EXTEND GRAYDIANT</b> shampoo	300 ml	13.79	22.99

<b>COLOR EXTEND GRAYDIANT</b> conditioner	liter	31.19	51.99
	250 ml	14.69	24.49
	liter	32.99	54.99
Color Extend Magnetics			
<b>COLOR EXTEND MAGNETICS</b> shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
	gallon	61.49	
<b>COLOR EXTEND MAGNETICS</b> conditioner	250 ml	14.69	24.49
	gallon	67.49	
	liter	32.99	54.99
<b>COLOR EXTEND MAGNETICS</b> mega mask	200ml	19.49	32.49
<b>COLOR EXTEND VINEGAR RINSE</b>	200 ml	19.49	32.49
Color Extend Brownlights			
<b>COLOR EXTEND BROWNLIGHTS</b> shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
<b>COLOR EXTEND BROWNLIGHTS</b> conditioner	250 ml	14.69	24.49
	liter	32.99	54.99

Curvaceous			
<b>CURVACEOUS</b> lo foam shampoo	liter	26.79	44.65
<b>CURVACEOUS</b> high foam shampoo	liter	26.79	44.65
	liter	28.69	47.99
<b>CURVACEOUS</b> curl refiner	250 ml	15.29	25.49
<b>CURVACEOUS</b> full swirl	150 ml	15.29	25.49
<b>CURVACEOUS</b> ringlet	180 ml	15.29	25.49
<b>CURVACEOUS</b> wind up	145 ml	15.49	25.99

Extreme			
<b>EXTREME</b> shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
	gallon	54.49	
<b>EXTREME</b> conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
	gallon	60.49	
<b>EXTREME</b> mega mask	200ml	19.49	32.49
<b>EXTREME</b> LENGTH primer	150 ml	15.49	25.49
	400ml	26.49	44.15
<b>EXTREME</b> cat protein reconstructing treatment	150 ml	15.29	25.49
<b>EXTREME</b> anti-snap leave-in treatment	240 ml	15.29	25.49
<b>EXTREME PLAY SAFE 450°F</b>	200 ml	15.29	25.49
NEW Extreme Length			
<b>NEW EXTREME LENGTH SHAMPOO</b>	300ml	13.79	22.99
	liter	31.19	51.99
<b>NEW EXTREME LENGTH CONDITIONER</b>	250ml	14.69	24.49
	liter	32.99	54.99
	150ml	15.29	25.49
<b>NEW EXTREME LENGTH LEAVE-IN</b>	300ml	13.79	22.99
NEW Extreme Bleach Recovery			
<b>NEW EXTREME BLEACH RECOVERY SHAMPOO</b>	300ml	13.79	22.99
	liter	31.19	51.99
<b>NEW EXTREME BLEACH RECOVERY LAMELLAR TREATMENT</b>	200ml	17.99	29.98
<b>NEW EXTREME BLEACH RECOVERY CICA CREAM</b>	150ml	14.39	23.98

Frizz Dismiss			
<b>FRIZZ DISMISS</b> shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
<b>FRIZZ DISMISS</b> conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
	liter	19.49	32.49
<b>FRIZZ DISMISS</b> smoothing mask	125 ml	26.49	44.19
<b>FRIZZ DISMISS</b> anti-static oil mist	125 ml	26.49	44.19
<b>FRIZZ DISMISS</b> instant deflate serum	125 ml	26.49	44.19
<b>FRIZZ DISMISS</b> leave in smoothing cream	250 ml	15.29	25.49

One United			
<b>ONE UNITED</b> multi-benefit treatment	150ml	16.49	27.49
<b>ONE UNITED</b> multi-benefit treatment	400ml	26.49	44.15
Scalp Science			
<b>Dandruff</b> shampoo	300 ml	10.99	18.32
<b>Soothing Care</b> shampoo	300 ml	10.99	18.32

Volume			
<b>HIGH RISE</b> shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
<b>HIGH RISE</b> conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
<b>HIGH RISE</b> duo volumizer	150ml	15.29	25.48

## REDKEN CHEMISTRY

<b>VOLUME</b> shot phase , <b>COLOR EXTEND</b> shot phase, <b>ALL SOFT</b> shot phase, <b>EXTREME</b> shot phase	60 ml	33.49	
<b>PHIX PHASE</b> 3.5, 5.5	250 ml	17.49	

## STYLING

DRY TEXTURE COLLECTION			
<b>NEW TRIPLE DRY 15</b>	275 ml	18.99	31.99
<b>NEW DRY SHAMPOO POWDER 02</b> with charcoal	60 g	15.49	25.99
<b>NEW DRY SHAMPOO PASTE 05</b> 1/2 dry shampoo, 1/2 styling paste	57 g	16.49	27.49
Blow Dry			
<b>Pillow Proof</b> Blow Dry Express Primer	170 ml	15.59	25.99
<b>Pillow Proof</b> Blow Dry Express Treatment Primer Cream	150 ml	15.59	25.99
<b>Pillow Proof</b> Blow Dry 2 Day Extender Clear	96 g	14.99	24.99
NO BLOW DRY COLLECTION			
<b>NBD</b> airy cream fine hair	150 ml	14.39	23.99
<b>NBD</b> just right cream med hair	150 ml	14.39	23.99
<b>NBD</b> bossy cream coarse	150 ml	14.39	23.99
Volumize			
<b>THICKENING LOTION 06</b> body builder	150 ml	12.59	20.99
<b>AERATE 08</b> bodifying cream-mousse	91 g	14.99	24.99
<b>FULL FRAME 07</b> protective volumizing mousse	250 ml	14.99	24.99
<b>GUTS 10</b> volume boosting spray mousse	300 ml	14.99	24.99
<b>STAY HIGH 18</b> mousse	150 ml	15.59	25.99

Texturize			
<b>REWIND 06</b> pliable styling paste	150 ml	16.19	26.99
<b>FASHION WAVES 07</b> texturizing sea spray	250 ml	13.19	21.99
<b>ROUGH PASTE 12</b> working material	75 ml	16.19	26.99
<b>HARDWEAR 16</b> super strong sculpting gel	250 ml	12.59	20.99
<b>ROUGH CLAY 20</b> matte texturizer	50 ml	16.19	26.99

<b>POWDER GRIP 03</b> mattifying hair powder	7 g	13.19	21.99
Shine			
<b>NEW SHINE FLASH</b> glass-like shine spray	150 ml	13.19	21.98
Oil			
<b>NEW OIL FOR ALL</b> invisible multi-benefit oil	100 ml	19.99	33.32
Smooth			
<b>VELVET GELATINE 07</b> cushioning blow-dry gel	100 ml	12.59	20.99
Heat Styling			
<b>FABRICATE 03</b> heat-active texturizer	150 ml	14.99	24.99
<b>SATINWEAR 04</b> thermal smoothing blow-dry lotion	150 ml	14.99	24.99
<b>IRON SHAPE 11</b> thermal holding spray	250 ml	13.19	21.99
<b>HOT SETS 28</b> thermal setting mist	150 ml	13.19	21.99
Hairsprays			
<b>NEW TRIPLE PURE 32</b> extreme high-hold hairspray	275 ml	17.99	29.99
<b>TRIPLE TAKE 32</b> extreme high-hold hairspray	275 ml	13.79	22.99
<b>CONTROL ADDICT 28</b> high-hold hairspray	300 ml	13.79	22.99
<b>FASHION WORK 12</b> versatile working spray	365 ml	13.79	22.99
<b>QUICK DRY 18</b> instant finishing spray	300 ml	13.79	22.99
<b>FORCEFUL 23</b> super strength finishing spray	300 ml	13.79	22.99
<b>QUICK TEASE 16</b> backcombing finishing spray	181 ml	14.39	23.99
<b>WAX BLAST 10</b> high impact finishing spray	150 ml	15.29	25.49
<b>WINDBLOWN 05</b> dry finishing spray to hold a full windswept effect	235 ml	17.99	29.99

## REDKEN BREWS™

Haircare			
<b>DAILY SHAMPOO, MINT SHAMPOO, EXTRA CLEAN SHAMPOO</b>	300 ml	10.39	17.35
	liter	18.95	31.99</