

SALON PRICE LIST EFFECTIVE JANUARY 1ST, 2021

HAIRCOLOR

		SALON PRICE	RETAIL 40% MARGIN
CHROMATICS ULTRA RICH prismatic permanent color	63 ml	8.49	
CHROMATICS BEYOND COVER prismatic permanent color	63 ml	8.49	
CHROMATICS prismatic permanent color	63 ml	8.49	
CITY BEATS	85 ml	10.09	
CITY BEATS COLOR REMOVER	21 gr	7.05	
COLOR FUSION advanced performance color cream	60 ml	8.19	
COLOR FUSION COVER FUSION	60 ml	8.19	
COLOR FUSION HI FUSION	60 ml	8.19	
COLOR FUSION EXTRA LIFT	60 ml	8.19	
NEW COLOR FUSION SUPER GLOW	60 ml	8.19	
COLOR GELS LACQUERS high saturation permanent liquid haircolor	60 ml	8.09	
SHADES EQ GLOSS	60 ml	7.75	
COLOR KICKER	60 ml	7.75	
SHADES EQ crystal clear	500 ml	35.59	
	liter	54.79	
COLOR THICKENER	120 ml	13.39	
COLOR STAIN ERASER	80 pads	10.59	
Camellia Shades			
ULTRA RICH (6.66 & 5.62)	63 ml	8.49	
CHROMATICS (4.62 & 6.62)	63 ml	8.49	
COLOR FUSION (3RV, 5RV, 6RV, & 8RV)	60 ml	8.19	
SHADES EQ GLOSS (05RV & 07RV)	60 ml	7.75	
Developers & Lighteners			
CHROMATICS Oil in Cream Developer 10, 20, 30 volume	liter	10.35	
CREAM PRO-OXIDE 10, 20, 30, 40 volume	liter	9.09	
SHADES EQ processing solution	liter	9.15	
SHADES EQ processing solution for precision application	500 ml	5.29	
Blonde Idol Color & Lighteners			
FREE HAND LIGHTENER for open air techniques	650 g	47.79	
HIGH LIFT haircolor conditioning cream haircolor	60 ml	8.49	
BASE BREAKERS low lift lightener	60 ml	8.49	
BLUE OIL LIGHTENING SYSTEM	12.5 g	16.79	
extra conditioning oil booster + blue powder activator			
FLASH LIFT maximum power lightening powder	500 g	30.29	
	907 g	56.49	
NEW FLASH LIFT BONDER INSIDE lightener powder with built-in bonding additive	500 g	32.29	
BLONDE ICING lightener	500 g	37.09	
BLONDE ICING developer 20, 30, 40 volume	liter	9.59	
BLONDE DIMENSIONS dust-free conditioning lightener	907 g	57.49	
PH-BONDER intro kit	70 app.	224.39	
PH-BONDER sample kit	17 app.	74.99	
PH-BONDER #2 fiber restorative pre-wash concentrate	liter	83.59	
PH-BONDER post-service perfecter	150 ml	13.29	22.19

HAIRCARE

		SALON PRICE	RETAIL 40% MARGIN
Nature + Science			
NATURE + SCIENCE ALL SOFT shampoo	300 ml	15.59	25.99
	liter	32.99	54.99
NATURE + SCIENCE ALL SOFT conditioner	250 ml	16.49	27.49
	liter	35.29	58.99
NATURE + SCIENCE COLOR EXTEND shampoo	300 ml	15.59	25.99
	liter	32.99	54.99
NATURE + SCIENCE COLOR EXTEND conditioner	250 ml	16.49	27.49
	liter	35.29	58.99
NATURE + SCIENCE EXTREME shampoo	300 ml	15.59	25.99
	liter	32.99	54.99
NATURE + SCIENCE EXTREME conditioner	250 ml	16.49	27.49
	liter	35.29	58.99
All Soft			
ALL SOFT shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
	gallon	54.49	90.99
ALL SOFT conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
	gallon	60.49	33.99
ALL SOFT mega mask	200ml	20.39	25.49
ALL SOFT heavy cream super treatment	250 ml	15.29	25.49
ALL SOFT ARGAN-6 multi-care oil for dry/brittle hair*	90 ml	22.49	37.49
All Soft Mega			
ALL SOFT MEGA shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
ALL SOFT MEGA conditioner	250 ml	14.69	24.49
	liter	32.99	54.99
ALL SOFT MEGA mega mask	200ml	19.49	32.49
ALL SOFT MEGA Hydramett	150ml	16.49	27.49
ALL SOFT MEGA Recovery Tissue Mask Cap	10 Mask Caps	44.49	74.15
Cerafill			
DEFY shampoo normal to thin hair	290 ml	10.49	17.49
	liter	25.49	42.49
DEFY conditioner normal to thin hair	245 ml	11.49	19.15
	liter	26.79	44.99
RETALIATE shampoo advanced thinning hair	290 ml	10.49	17.49
	liter	25.49	42.49
RETALIATE conditioner advanced thinning hair	245 ml	11.49	19.15
	liter	27.49	45.99
RETALIATE dense FX hair diameter thickening treatment	125 ml	19.49	32.49
Clean Maniac			
CLEAN MANIAC hair cleansing cream	liter	25.49	42.49
CLEAN MANIAC preart	liter	25.49	42.49
DETOX			
DETOX Hair cleansing cream	250 ml	10.99	18.49
	litre	26.79	44.99
DETOX Pre Art	litre	26.79	44.99
Color Extend			
COLOR EXTEND shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
	gallon	54.49	90.99
COLOR EXTEND conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
	gallon	60.49	47.99

		SALON PRICE	RETAIL 40% MARGIN
Color Extend Blondage			
COLOR EXTEND BLONDAGE shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
COLOR EXTEND BLONDAGE conditioner	250 ml	14.69	24.49
	liter	32.99	54.99
NEW COLOR EXTEND BLONDAGE anti brass mask	250 ml	19.49	32.49
Color Extend Graydiant			
COLOR EXTEND GRAYDIANT shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
COLOR EXTEND GRAYDIANT conditioner	250 ml	14.69	24.49
	liter	32.99	54.99
Color Extend Magnetics			
COLOR EXTEND MAGNETICS shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
COLOR EXTEND MAGNETICS conditioner	250 ml	14.69	24.49
	gallon	67.49	
	liter	32.99	54.99
COLOR EXTEND MAGNETICS mega mask	200ml	19.49	32.49
COLOR EXTEND VINEGAR RINSE	200 ml	19.49	32.49
Color Extend Brownlights			
COLOR EXTEND BROWNLIGHTS shampoo	300 ml	13.79	22.99
	liter	31.19	51.99
COLOR EXTEND BROWNLIGHTS conditioner	250 ml	14.69	24.49
	liter	32.99	54.99
Curvaceous			
CURVACEOUS fo foam shampoo	liter	26.79	44.65
CURVACEOUS high foam shampoo	liter	26.79	44.65
	liter	28.69	47.99
CURVACEOUS curl refiner	250 ml	15.29	25.49
CURVACEOUS full swirl	150 ml	15.29	25.49
CURVACEOUS ringlet	180 ml	15.29	25.49
CURVACEOUS wind up	145 ml	15.49	25.99
Extreme			
EXTREME shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
	gallon	54.49	90.99
EXTREME conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
EXTREME mega mask	200ml	19.49	32.49
EXTREME LENGTH primer	150 ml	15.49	25.49
	400ml	26.49	44.15
EXTREME cat protein reconstructing treatment	150 ml	15.29	25.49
EXTREME anti-snap leave-in treatment	240 ml	15.29	25.49
EXTREME PLAY SAFE 450°F	200 ml	15.29	25.49
NEW Extreme Length			
NEW EXTREME LENGTH SHAMPOO	300ml	13.79	22.99
	liter	31.19	51.99
NEW EXTREME LENGTH CONDITIONER	250ml	14.69	24.49
	liter	32.99	54.99
	150ml	15.29	25.49
NEW EXTREME LENGTH LEAVE-IN	150ml	15.29	25.49
NEW Extreme Bleach Recovery			
NEW EXTREME BLEACH RECOVERY SHAMPOO	300ml	13.79	22.99
	liter	31.19	51.99
NEW EXTREME BLEACH RECOVERY LAMELLAR TREATMENT	200ml	17.99	29.98
NEW EXTREME BLEACH RECOVERY CICA CREAM	150ml	14.39	23.98
Frizz Dismiss			
FRIZZ DISMISS shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
FRIZZ DISMISS conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
	250 ml	19.49	32.49
FRIZZ DISMISS smoothing mask	125 ml	26.49	44.19
FRIZZ DISMISS anti-static oil mist	125 ml	26.49	44.19
FRIZZ DISMISS instant deflate serum	125 ml	26.49	44.19
FRIZZ DISMISS leave in smoothing cream	250 ml	15.29	25.49
One United			
ONE UNITED multi-benefit treatment	150ml	16.49	27.49
ONE UNITED multi-benefit treatment	400ml	26.49	44.15
Scalp Science			
Dandruff shampoo	300 ml	10.99	18.32
Soothing Care shampoo	300 ml	10.99	18.32
Volume			
HIGH RISE shampoo	300 ml	10.99	18.49
	liter	26.79	44.99
HIGH RISE conditioner	250 ml	11.99	19.99
	liter	28.69	47.99
HIGH RISE duo volumizer	150ml	15.29	25.48

REDKEN CHEMISTRY

VOLUME shot phase , COLOR EXTEND shot phase, ALL SOFT shot phase, EXTREME shot phase	60 ml	33.49	
PHIX PHASE 3.5, 5.5	250 ml	17.49	
STYLING			
DRY TEXTURE COLLECTION			
NEW TRIPLE DRY 15	275 ml	18.99	31.99
NEW DRY SHAMPOO POWDER 02 with charcoal	60 g	15.49	25.99
NEW DRY SHAMPOO PASTE 05 1/2 dry shampoo, 1/2 styling paste	57 g	16.49	27.49
Blow Dry			
Pillow Proof Blow Dry Express Primer	170 ml	15.59	25.99
Pillow Proof Blow Dry Express Treatment Primer Cream	150 ml	15.59	25.99
Pillow Proof Blow Dry 2 Day Extender Clear	96 g	14.99	24.99
NO BLOW DRY COLLECTION			
NBD airy cream fine hair	150 ml	14.39	23.99
NBD just right cream med hair	150 ml	14.39	23.99
NBD bossy cream coarse	150 ml	14.39	23.99
Volumize			
THICKENING LOTION 06 body builder	150 ml	12.59	20.99
AERATE 08 bodifying cream-mousse	91 g	14.99	24.99
FULL FRAME 07 protective volumizing mousse	250 ml	14.99	24.99
GUTS 10 volume boosting spray mousse	300 ml	14.99	24.99

STAY HIGH 18 mousse	150 ml	15.59	25.99
Texturize			
REWIND 06 pliable styling paste	150 ml	16.19	26.99
FASHION WAVES 07 texturizing sea spray	250 ml	13.19	21.99
ROUGH PASTE 12 working material	75 ml	16.19	26.99
HARDWEAR 16 super strong sculpting gel	250 ml	12.59	20.99
ROUGH CLAY 20 matte texturizer	50 ml	16.19	26.99
POWDER GRIP 03 mattifying hair powder	7 g	13.19	21.99
Shine			
NEW SHINE FLASH glass-like shine spray	150 ml	13.19	21.98
Oil			
NEW OIL FOR ALL invisible multi-benefit oil	100 ml	19.99	33.32
Smooth			
VELVET GELATINE 07 cushioning blow-dry gel	100 ml	12.59	20.99
Heat Styling			
FABRICATE 03 heat-active texturizer	150 ml	14.99	24.99
SATINWEAR 04 thermal smoothing blow-dry lotion	150 ml	14.99	24.99
IRON SHAPE 11 thermal holding spray	250 ml	13.19	21.99
HOT SETS 22 thermal setting mist	150 ml	13.19	21.99
Hairsprays			
NEW TRIPLE PURE 32 extreme high-hold hairspray	275 ml	17.99	29.99
TRIPLE TAKE 32 extreme high-hold hairspray	275 ml	13.79	22.99
CONTROL ADDICT 28 high-hold hairspray	300 ml	13.79	22.99
FASHION WORK 12 versatile working spray	365 ml	13.79	22.99
QUICK DRY 18 instant finishing spray	300 ml	13.79	22.99
FORCEFUL 23 super strength finishing spray	300 ml	13.79	22.99
QUICK TEASE 15 backcombing finishing spray	181 ml	14.39	23.99
WAX BLAST 10 high impact finishing spray	150 ml	15.29	25.49
WINDBLOWN 05 dry finishing spray to hold a full windswept effect	235 ml	17.99	29.99

REDKEN BREWS™

Haircare			
DAILY SHAMPOO, MINT SHAMPOO, EXTRA CLEAN SHAMPOO	300 ml	10.39	17.35
	liter	18.95	31.99
DAILY CONDITIONER, SILVER SHAMPOO, 3 IN 1, NEW THICKENING SHAMPOO	300 ml	11.05	18.35
	liter	19.95	32.99
Styling			
GET GROOMED finishing cream	150 ml	11.05	18.35
STAND TOUGH extreme gel	150 ml	11.05	18.35
GRIP TIGHT holding gel			