

5TH AVENUE FEED

MAY & JUNE 2025

LEGEND
REDKEN LABS 400
POWERED BY SCIENCE
PRESCRIBED BY PROS
> > >
BRAND IN THE U.S.

#1 PRO HAIR

NEW SEQ UNSTOPPABLE REDS

HIGH-POWERED VIBRANCY THAT CAN'T BE STOPPED

NEW SEQ SKYLIGHT BLONDES

MAKE YOUR BLONDES LIGHT UP THE SKY

CGO SHADE EXTENSION

5 NEW SHADES

LIGHTENER AND DEVELOPER SALE

CLASSIC OFFER FOR ANY SALON TO START BLONDING

LITRE SALE

AVAILABLE LITRES AT 18% OFF

MINIS SALE

OFFERS ON CLASSIC, PREMIUM+ AND STYLING MINIS

10 YEARS OF ONE UNITED

CELEBRATE THE 10TH BIRTHDAY OF ONE UNITED

BREWS

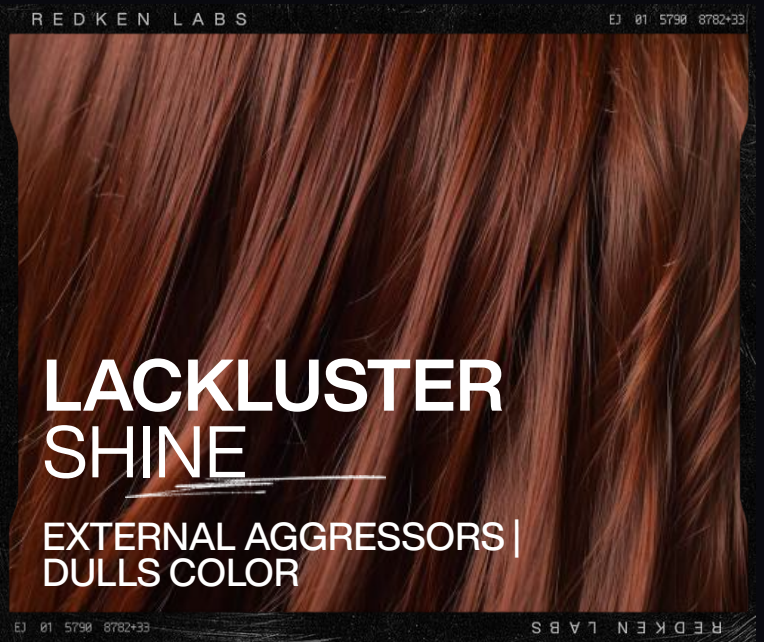
AVAILABLE LITRES AT 18% OFF + MIX & MATCH OFFER

REDKEN
5TH AVENUE NYC

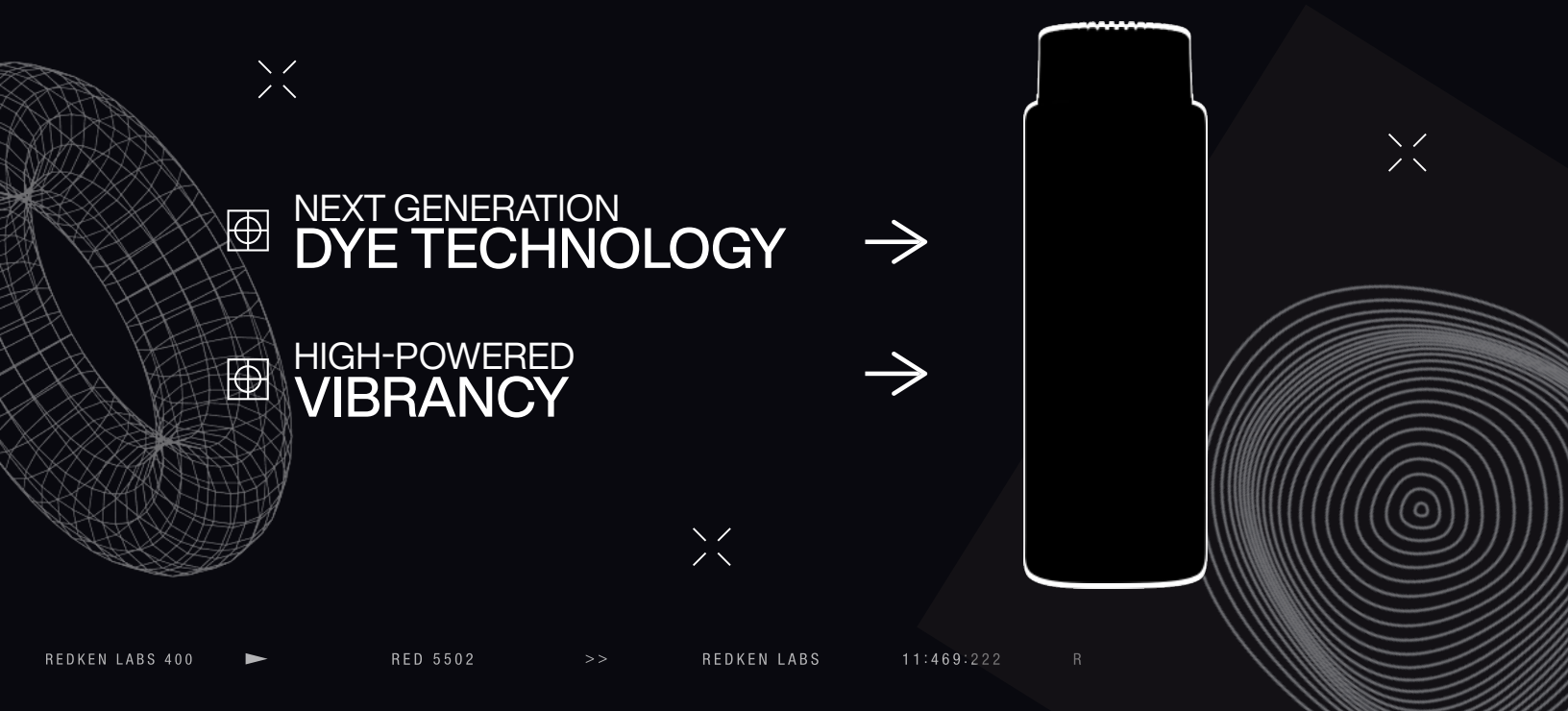
11:46:22 R
REDKEN LABS
> >
RED 5502
REDKEN LABS 400

HOW TO KEEP HAIR LOOKING LIKE DAY 1

THE WELL KNOWN CHALLENGE OF REDS



SHADES EQ REDS NOW: UNSTOPPABLE



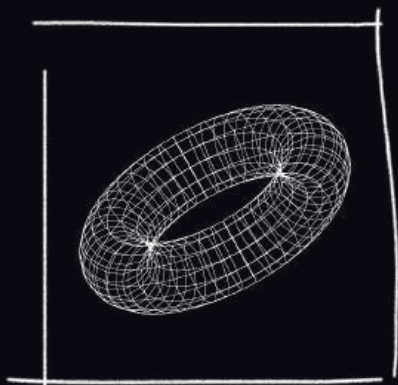
FROM THE #1 DEMI IN THE WORLD

SHADES [EQ]

UNSTOPPABLE REDS

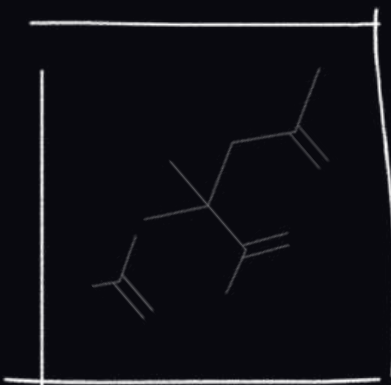


HIGH-POWERED VIBRANCY
THAT CAN'T BE STOPPED



PURE-RED² TECHNOLOGY

NEXT GEN
HIGH-POWERED
VIBRANCY + HYPER
RESILIENT DYES



ATOMIC LEVEL CALIBRATION

ALL 24 REDS
SYNCHRONIZED AT
THE ATOMIC LEVEL
TRUE-TO-TONE
REFLECTS



TOP DESIRED TECHNIQUES

TODAY'S MOST
DESIRED SERVICES
FROM OUR TOP
RED EXPERTS

NEXT GEN PURE RED² TECHNOLOGY



HYPER RESILIENT DYE MOLECULES

NEW CLAIM:

TRUE-TO-TONE DAY 1 REDS,
WASH AFTER WASH



HIGH-POWERED VIBRANCY INJECTION

NEW CLAIM:

INJECTS AND LOCKS FIBER WITH
HIGH-TENACITY, PURE RED RESULTS

SHADES EQ UNSTOPPABLE REDS

INTRODUCING NEW

PURE-RED² TECHNOLOGY



PURE-RED² TECHNOLOGY

Hyper resilient dyes inject and lock color in the cuticle for day 1 reds wash after wash*

HIGH TENACITY FORMULAS

Advanced dye calibration for more vibrant, true-to-tone reds

11 SHADES WITH NEW & IMPROVED COLOR RESULT
FOR MORE VIBRANCY & LONGEVITY



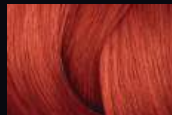
**07C
CURRY**
NEW & IMPROVED



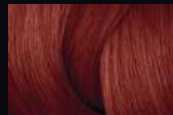
**05C
CHILI**
NEW & IMPROVED



**06AA
BONFIRE**
NEW & IMPROVED



**06RB
CHERRY COLA**
NEW & IMPROVED



**05RB
MANZANITA**
NEW & IMPROVED



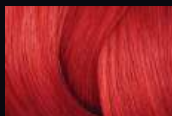
**05CC
ELECTRIC SHOCK**
NEW & IMPROVED



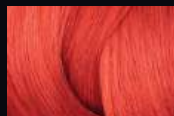
**08CR
SUNRISE**
NEW & IMPROVED



**06CR
SUNSET**
NEW & IMPROVED



**06R
ROCKET FIRE**
NEW & IMPROVED



**07RR
FLAME**
NEW & IMPROVED



**05RV
SANGRIA**
NEW & IMPROVED

9 SHADES WITH IMPROVED LONGEVITY AND SAME GREAT
COLOR RESULTS



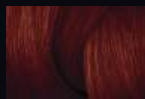
**08C
CAYENNE**



**09AA
PAPAYA**



**03A
TERRA COTTA**



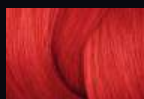
**03RB
MAHAGONY**



**07CC
URBAN FEVER**



**03R
ROXY RED**



**06RR
BLAZE**



**04RV
CABERNET**



**03RV
MERLOT**



UNSTOPPABLE REDS

LARGE OFFER

PURCHASE

- 24x Open stock Shades EQ Gloss
- 12x Open stock Shades EQ Bonder Inside

RECEIVE

- 1x ACG Shampoo 1L
- 1x ACG Conditioner 1L
- 3x Shades EQ Processing Solution 1L
- 1x Unstoppable Reds PLV PPK
(apron, cape, applicator bottle, swatchpage/wall chart)

Salon Price: \$334.68 **Salon Value:** \$493.40 **Salon Savings:** 32%



SMALL OFFER

Independent Stylist

PURCHASE

- 12x Open stock Shades EQ

RECEIVE

- 2x Shades EQ Processing Solution 1L
- 1x Applicator Bottle

Salon Price: \$111.00 **Salon Value:** \$139.49 **Salon Savings:** 20%

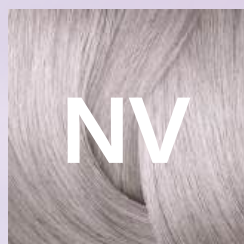


FROM THE #1 DEMI IN THE WORLD

SHADES [EQ]

SKYLIGHT BLONDES

MAKE YOUR BLONDES
LIGHT UP THE SKY

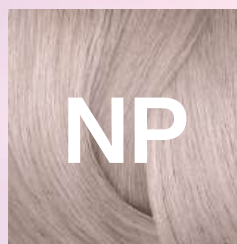


NEW

NV

NATURAL VIOLET

Natural blonde with a soft
neutralizing lavender haze

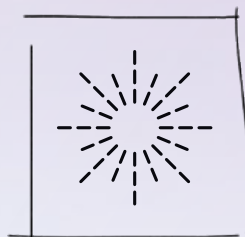


NEW

NP

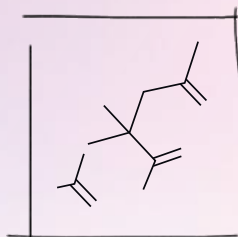
NATURAL PEARL

Natural finish with subtle
pearlescent dimension



**ZERO COMPROMISE
SHINE**

Intense shine even at the
highest levels of blonding



**ATOMIC LEVEL
CALIBRATION**

Synchronized at the atomic
level for maximum naturality
+ undertone neutralization

ALWAYS



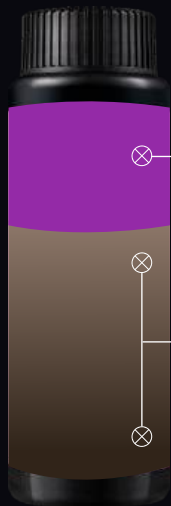
0 DAMAGE
LIFT
AMMONIA



4 NEW SHADES: SKYLIGHT BLONDES

DECODING OUR NEW OWNABLE,
TOP-DESIRED REFLECTS

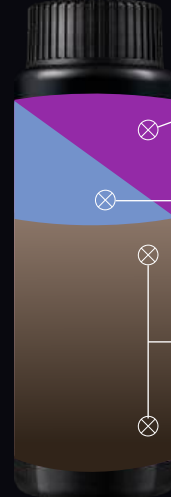
NV
08 | 010



VIOLET
Neutralizes unwanted
warmth

BROWN TO TAN
Preserves dimension +
boosts naturality

NP
08 | 010



VIOLET
Neutralizes unwanted
warmth

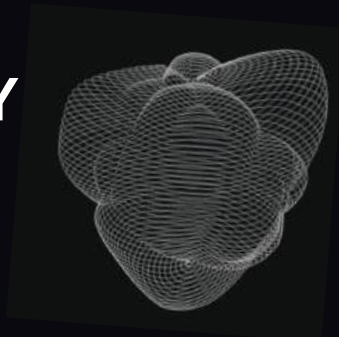
BLUE
Neutralizes unwanted
warmth

BROWN TO TAN
Preserves dimension +
boosts naturality

POWERED BY REDKEN SCIENCE

PROPRIETARY GLOSSING

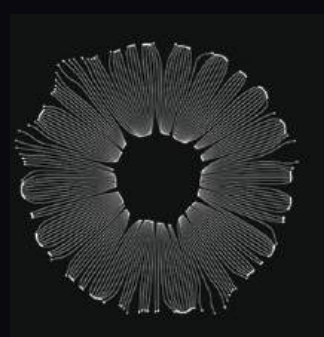
ANTIOXIDANT +
AMINO ACID BLEND



NEW CLAIM:

INTENSE SHINE EVEN AT THE
HIGHEST LEVELS OF BLONDING

ATOMIC DYE CALIBRATION



NEW CLAIM:

SYNCHRONIZED AT THE ATOMIC
LEVEL FOR MAXIMUM NATURALITY
+ UNDERTONE NEUTRALIZATION

SKYLIGHT BLONDES



LARGE OFFER

PURCHASE

- 24x Open stock Shades EQ Gloss
- 12x Open stock Shades EQ Bonder Inside

RECEIVE

- 1x ACG Shampoo 1 L
- 1x Flash Lift Power 9
- 3x Shades EQ Processing Solution 1 L
- 1x Skylight Blondes PLV PPK
(apron, cape, applicator bottle, swatch page/wall chart)

Salon Price:
\$334.68

Salon Value:
\$489.89

Salon Savings:
32%



SMALL OFFER

Independent Stylist

PURCHASE

- 12x Open stock Shades EQ

RECEIVE

- 2x Shades EQ Processing Solution 1 L
- 1x Applicator bottle

Salon Price:
\$111.00

Salon Value:
\$139.49

Salon Savings:
20%

COLOR GELS OILS

UPTOWN BRONDE COLLECTION

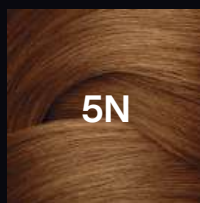


6MO

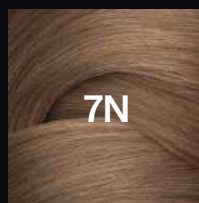
6MO



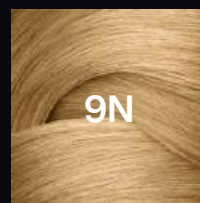
8MO



5N



7N



9N



NA

+5 = 48-SHADE CORE RANGE
WITH OPPORTUNITIES FOR AN EVEN WIDER RANGE

[illegible]

NEW AND IMPROVED COLOR GELS OILS

BASED ON OUR STYLIST' FEEDBACK, WE'RE REFORMULATING
5 SHADES TO ADDRESS THEIR TEXTURE AND DEPOSIT

4NN

4NA

4NCh

3NN

2ABn

THE PROBLEM

"Too runny" listed as a top concern for stylists.

THE REASON

Low-level/dark shades contain increased dye load which causes the formula to become less viscous.

THE ANSWER

These 5 shades have been reformulated to reinforce their base to provide a thicker, improved consistency.

ASK YOUR SALES
CONSULTANT
ABOUT MY
AVAILABILITY



COLOR GELS OILS

LARGE OFFER

PURCHASE

- 36x Open stock Color Gels Oils

RECEIVE

- 1x ACG Shampoo 1L
- 1x ACG Conditioner 1L
- 3x Pro-oxide 20 vol. 1L
- 1x Oils launch PLV PPK
(apron, cape, applicator bottle, swatch page/wall chart)

SMALL OFFER

Independent Stylist

PURCHASE

- 9x Open stock Color Gels Oils

RECEIVE

- 1x Pro-oxide 20 vol. 1L
- 1x Applicator bottle

Salon Price:
\$395.64

Salon Value:
\$554.37

Salon Savings:
29%

Salon Price:
\$98.91

Salon Value:
\$117.15

Salon Savings:
16%

LIGHTENER AND DEVELOPER SALE

THE BEST LIGHTENERS

CLASSIC OFFER FOR ANY SALON TO START BLONDING



FLASH LIFT

907 g

Salon Price
\$45.14

Salon Value
\$60.19

Savings
25%



FLASH LIFT BONDER INSIDE

907 g

Salon Price
\$58.93

Salon Value
\$84.19

Savings
30%



FLASH LIFT POWER 9

500 g

Salon Price
\$26.94

Salon Value
\$38.49

Savings
30%

↑ ↑ ↑
NEW LOWER PRICE



OIL LIGHTENING SYSTEM

12.5 g

Salon Price
\$14.15

Salon Value
\$17.69

Savings
20%



BLONDE ICING

500 g

Salon Price
\$32.07

Salon Value
\$40.09

Savings
20%

DEVELOPER SALE

20% OFF ON ALL DEVELOPERS

SHADES EQ



Processing
Solution 1 L

Salon Price
\$8.20

Salon Value
\$10.25

Savings
20%



Gel-to-cream
Processing Solution 1 L

Salon Price
\$7.99

Salon Value
\$9.99

Savings
20%

FUSION / COLOR GELS / LIGHTENERS



Pro-oxide cream developer
10 vol. / 20 vol. / 30 vol. / 40 vol.

Salon Price
\$8.20

Salon Value
\$10.25

Savings
20%

LITRE SALE



AVAILABLE LITRES AT 18% OFF

CLASSIC

- All Soft Shampoo
- All Soft Conditioner
- Extreme Shampoo
- Extreme Conditioner
- Frizz Dismiss Shampoo
- Frizz Dismiss Conditioner
- Volume Injection Shampoo
- Volume Injection Conditioner
- Hair Cleansing Cream Shampoo



SHAMPOO AND CONDITIONER

Salon Price
\$31.00

Salon Value
\$37.80

Savings
18%

PREMIUM

- All Soft Mega Curls Shampoo
- All Soft Mega Curls Conditioner
- Extreme Length Shampoo
- Extreme Length Conditioner
- Color Extend Magnetix Shampoo
- Color Extend Magnetix Conditioner
- Blondage Shampoo
- Blondage Conditioner

SHAMPOO AND CONDITIONER

Salon Price
\$31.78

Salon Value
\$38.75

Savings
18%

PREMIUM+

- ABC Shampoo
- ABC Conditioner
- ACG Shampoo
- ACG Conditioner
- AB Curls Shampoo
- AB Curls Conditioner

SHAMPOO AND CONDITIONER

Salon Price
\$34.44

Salon Value
\$42.00

Savings
18%



MINIS SALE



CLASSIC

- All Soft Shampoo 50 ml
- All Soft Conditioner 30 ml

SHAMPOO AND CONDITIONER

Salon Price MSRP
\$5.39 \$8.99

PREMIUM+

- ABC Shampoo 50 ml
- ABC Conditioner 30 ml
- ABC Lotion 30 ml
- ABC Intensive Treatment 30 ml
- ABC 5-Min Mask 30 ml
- ACG Shampoo 50 ml
- ACG Conditioner 30 ml
- ACG Leave-In 30 ml

SHAMPOO AND CONDITIONER

Salon Price MSRP
\$8.39 \$13.99

STYLING

- One United Elixir 30 ml

ONE UNITED

Salon Price MSRP
\$9.59 \$15.99



TREATMENTS

Salon Price MSRP
\$8.99 \$14.99



10 YEARS OF ONE UNITED



REDKEN LABS 400



RED 5502



REDKEN LABS

11:469:222

R



OFFER / DEAL

CELEBRATE THE 10TH BIRTHDAY OF ONE UNITED!



10% OFF

150 ml & 400 ml

240 140 80 60



BREWS LITRES AT 18% OFF

#1 PRO HAIR
>
>
>
BRAND IN THE U.S.



DAILY SHAMPOO
UNIVERSAL CLEANSER THAT
DOESN'T STRIP THE HAIR

Salon Price	Salon Value	Savings
\$15.90	\$19.39	18%



3-IN-1
CLEANSES AND CONDITIONS HAIR AND
WASHES BODY FOR FRESHNESS FROM
HEAD TO TOE

DAILY CONDITIONER
FOR DAILY HAIR MOISTURIZING AND
CONDITIONING

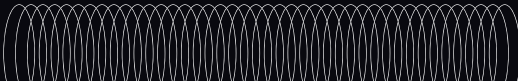
Salon Price	Salon Value	Savings
\$16.39	\$19.99	18%



BREWS MIX AND MATCH 12 @ 15% OFF*

PRODUCTS	SALON PRICE	SALON VALUE
Brew 3-in-1 shampoo 300 ml	\$9.60	\$11.29
Brews daily shampoo 300 ml	\$9.00	\$10.59
Brews daily conditioner 300 ml	\$9.60	\$11.29
Brews work hard molding paste tube 150 ml	\$15.29	\$17.99
Brews dishevel fiber cream 100 ml	\$10.62	\$12.49
Brews cream maneuver pomade	\$10.62	\$12.49
Brews outplay texture pomade	\$10.62	\$12.49
Brews clay pomade	\$10.62	\$12.49
Brews grip tight holding gel 150 ml	\$9.60	\$11.29

*Pricing will depend on the M&M choice





ECO-BINGO

A Fun Way to Go Green This Spring



Eliminate
single-use items
(cutlery, cups, towels)



Choose fresh air
over A/C.



Unlock expert tips
on diverse hair types:
Watch our free
Power of the Collective videos.



Donate items you
no longer use.



Recycle your salon
waste with
Green Circle Salons.



Switch to
biodegradable
cleaning products.



Try a zero-waste
day.



Repurpose an
old item.



Add a plant to
your space.

BRAND IN THE U.S. #1 PRO HAIR

club **5**TH avenue
REDKEN

NOT A MEMBER YET?

Earn points with every Redken purchase and redeem for top-notch education, business development reimbursements, tools, backbar and much more!

REGISTER NOW



SALON PRICE LIST EFFECTIVE MAY 1ST, 2025

		SALON PRICE	SUGGESTED RETAIL PRICE			SALON PRICE	SUGGESTED RETAIL PRICE
HAIRCOLOR							
COLOR GELS OILS ammonia-free, monochromatic, up to 100% coverage	60 ml	10.99		Frizz Dismiss			
COLOR FUSION advanced performance color cream	60 ml	9.45		FRIZZ DISMISS shampoo	300 ml	16.79	27.99
COLOR FUSION COVER FUSION	60 ml	9.45			litre	37.80	62.99
COLOR FUSION HI FUSION	60 ml	9.45		FRIZZ DISMISS conditioner	300 ml	16.79	27.99
COLOR GELS LACQUERS high saturation permanent liquid haircolor	60 ml	9.45		FRIZZ DISMISS mask	litre	37.80	62.99
COLOR GELS LACQUERS 10 MIN high saturation permanent liquid haircolor	60 ml	10.99		FRIZZ DISMISS instant deflate serum	250 ml	22.19	36.99
SHADES EQ GLOSS	60 ml	9.25		FRIZZ DISMISS rebel tame	125 ml	26.99	44.99
SHADES EQ color kicker	60 ml	9.25		One United	250 ml	20.39	33.99
SHADES EQ crystal clear	500 ml	38.69		ONE UNITED multi-benefit treatment	150ml	19.99	33.29
	litre	59.49		ONE UNITED multi-benefit treatment	400ml	31.99	53.19
	60 ml	9.39		Volume Injection			
SHADES EQ BONDER INSIDE all-in-one: bonder + toner	120 ml	14.19		VOLUME INJECTION shampoo	300 ml	16.79	27.99
COLOR THICKENER	80 pads	14.79			litre	37.80	62.99
COLOR STAIN ERASER				VOLUME INJECTION conditioner	300 ml	16.79	27.99
Carmin'R Shades					litre	37.80	62.99
COLOR FUSION (3RV, 5RV, 6RV, & 8RV)	60 ml	9.45		ACIDIC CONCENTRATE BACKBAR TREATMENT			
SHADES EQ GLOSS (05RV & 07RV)	60 ml	9.25		NEW ACIDIC protein amino concentrate	250 ml	48.49	80.99
Developers & Lighteners				ACIDIC moisture concentrate	500 ml	46.79	77.89
CREAM PRO-OXIDE 10, 20, 30, 40 volume	litre	10.25		ACIDIC pH sealer	250 ml	23.39	38.99
SHADES EQ processing solution	litre	10.25					
SHADES EQ processing solution for precision application	500 ml	6.49		STYLING			
	litre	9.99		Curl Stylers			
Blonde Ido! Color & Lighteners				NEW HYDRATING CURL cream	200 ml	23.49	39.19
HIGH LIFT haircolor conditioning cream haircolor	60 ml	8.99		NEW SCULPTING CURL gel	250 ml	23.49	39.19
BASE BREAKERS low lift lightener	60 ml	8.99		NEW REFRESHING CURL mist	250 ml	23.49	39.19
BLUE OIL LIGHTENING SYSTEM	12.5 g	17.69		Heat			
extra conditioning oil booster + blue powder activator				THERMAL SPRAY LOW HOLD for thermal styling with relaxed results	250 ml	15.59	25.99
NEW FLASH LIFT POWER 9 BONDER INSIDE lightener powder with built-in bonding additive	500 g	38.49		THERMAL SPRAY HI HOLD for thermal styling that holds all day	125 ml	15.59	25.99
FLASH LIFT maximum power lightening powder	500 g	32.69		QUICK BLOWOUT for bouncy blowouts that shine	125 ml	17.49	28.99
	907 g	60.19		BIG BLOWOUT for voluminous styles that stay	150 ml	20.99	34.99
	500 g	34.79		Texture:			
	2 lbs	84.19		MAX SCULPTING GEL for defined and shiny high hold texture	250 ml	13.99	23.36
FLASH LIFT BONDER INSIDE lightener powder with built-in bonding additive	500 g	40.09		BEACH SPRAY for effortless texture, volume, and body	125 ml	15.59	25.99
	litre	10.09		TEXTURE PASTE for moldable defined texture with medium hold	75 ml	17.99	29.99
BLONDE ICING lightener	907 g	63.39		PLIABLE PASTE for flexible texture with light hold	150 ml	17.99	29.99
BLONDE ICING developer 20, 30, 40 volume				POWDER GRIP for added Grit and volume with no hold	7 g	15.59	25.99
BLONDE DIMENSIONS dust-free conditioning lightener				SPRAY WAX for natural undone texture with medium hold	165 g	16.99	28.37
				Spray			
HAIRCARE							
Acidic Color Gloss				MAX HOLD NEUTRAL HAIRSPRAY maximum hold, neutral fragrance	275 ml	15.59	25.99
NEW ACIDIC COLOR GLOSS shampoo	300 ml	23.39	38.99	MAX HOLD HAIRSPRAY maximum hold with no crunch	255 g	15.59	25.99
	litre	42.00	69.99	CONTROL HAIRSPRAY all day control with lightweight finish	278 g	15.59	25.99
NEW ACIDIC COLOR GLOSS conditioner	300 ml	23.39	38.99	BRUSHABLE HAIRSPRAY flexible hairspray for natural feeling finish	295 g	15.59	25.99
	litre	42.00	69.99	Volume			
NEW ACIDIC COLOR GLOSS activated glass glossing treatment	237 ml	26.99	44.99	NEW STAY HIGH MOUSSE high hold gel to mousse	150 ml	18.49	30.77
NEW ACIDIC COLOR GLOSS leave-in heat protective treatment	200 ml	26.99	44.99	VOLUME MAXIMIZER weightless matte thickening spray	250 ml	22.79	37.99
Acidic Bonding Curls				FULL VOLUME MOUSSE lightweight all over volumizing mousse	250 ml	15.59	25.99
NEW ACIDIC BONDING CURLS shampoo	300 ml	23.39	38.99	ROOT TEASE backcombing medium control volumizing spray	150 g	15.99	26.70
	litre	42.00	69.99	ROOT LIFTER target spray mousse for long lasting volume	300 g	17.39	28.99
NEW ACIDIC BONDING CURLS conditioner	300 ml	23.39	38.99	Star			
	litre	42.00	69.99	DEEP CLEAN DRY SHAMPOO maximum oil absorption for maximum clean on up to 4th day hair	91 g	19.29	32.21
NEW ACIDIC BONDING CURLS leave-in cream	250 ml	23.49	44.99	INVISIBLE DRY SHAMPOO invisible, residue-free dry shampoo	88 g	19.29	32.21
Acidic Bonding Concentrate				SHINE FLASH instant effortless shine	125 g	15.59	25.99
NEW ACIDIC BONDING CONCENTRATE serum	100 ml	32.39	53.99	SPRAY SMOOTH instant smoothing & de-frizzing	212 g	20.99	34.99
ACIDIC BONDING CONCENTRATE shampoo	300 ml	23.39	38.99				
	litre	42.00	69.99	REDKEN BREWS™			
ACIDIC BONDING CONCENTRATE conditioner	300 ml	23.39	38.99	Haircare			
	litre	42.00	69.99	DAILY shampoo	300 ml	10.59	17.99
ACIDIC BONDING CONCENTRATE lightweight liquid conditioner	200 ml	23.39	38.99		litre	19.39	32.99
ACIDIC BONDING CONCENTRATE intensive treatment	150 ml	26.99	44.99	MINT shampoo	300 ml	10.59	17.99
ACIDIC BONDING CONCENTRATE leave-in treatment	150 ml	26.99	44.99	DAILY conditioner	300 ml	11.29	18.99
ACIDIC BONDING CONCENTRATE 5-minute liquid mask	250 ml	26.99	44.99		litre	19.99	33.99
All Soft				3 IN 1	300 ml	11.29	18.99
ALL SOFT shampoo	300 ml	16.79	27.99		litre	19.99	33.99
	litre	37.80	62.99	Styling			
	gallon	71.69	119.49	MANEUVER cream pomade	100 ml	12.49	20.99
ALL SOFT conditioner	300 ml	16.79	27.99	OUTPLAY texture pomade	100 ml	12.49	20.99
	litre	37.80	62.99	CLAY pomade	100 ml	12.49	20.99
ALL SOFT heavy cream	250 ml	22.19	36.99	WORK HARD molding paste	150 ml	17.99	29.99
ALL SOFT moisture restore leave-in treatment	150 ml	20.39	33.99	GRIP TIGHT holding gel	150 ml	11.29	18.99
ALL SOFT argan-6 multi-care oil for dry/brittle hair	111 ml	26.99	44.99	Skinicare			
All Soft Mega Curls				CLEANSING BAR pH balanced	150 ml	13.29	22.99
ALL SOFT MEGA CURLS shampoo	300 ml	17.99	29.99	Haircolor			
	litre	38.75	64.59	COLOR CAMO Light Ash, Light Natural, Medium Ash, Medium Natural, Dark Ash, Dark Natural	60 ml	6.69	
ALL SOFT MEGA CURLS conditioner	300 ml	17.99	29.99				
	litre	38.75	64.59				
ALL SOFT MEGA CURLS Hydramelt	150ml	21.59	35.99				
Scalp Relief							
DANDRUFF CONTROL shampoo	250 ml	17.99	29.99				
Hair Cleansing Cream							
HAIR CLEANSING CREAM shampoo	250 ml	16.79	27.99				
	litre	37.80	62.99				
Blondage							
BLONDAGE shampoo	300 ml	17.99	29.99				
	litre	38.75	64.59				
BLONDAGE conditioner	300 ml	17.99	29.99				
	litre	38.75	64.59				
BLONDAGE anti brass mask	250 ml	23.99	39.99				
Color Extend Magnetics							
COLOR EXTEND MAGNETICS shampoo	300 ml	17.99	29.99				
	litre	38.75	64.59				
	gallon	73.99	123.29				
COLOR EXTEND MAGNETICS conditioner	300 ml	17.99	29.99				
	litre	38.75	64.59				
	gallon	81.29	135.49				
Extreme							
EXTREME shampoo	300 ml	16.79	27.99				
	litre	37.80	62.99				
EXTREME conditioner	300 ml	16.79	27.99				
	litre	37.80	62.99				
	200 ml	20.39	33.99				
EXTREME cat protein reconstructing treatment	200 ml	20.39	33.99				
EXTREME anti-snap leave-in treatment	250 ml	20.39	33.99				
EXTREME play safe 450°F	200 ml	20.39	33.99				
EXTREME mask	250 ml	22.19	36.99				
Extreme Length							
EXTREME LENGTH shampoo	300ml	17.99	29.99				
	litre	38.75	64.59				
EXTREME LENGTH conditioner	300ml	17.99	29.99				
	litre	38.75	64.59				
EXTREME LENGTH sealer	150ml	21.59	35.99				
EXTREME LENGTH mask	250ml	23.99	39.99				