

5TH AVENUE FEED

SEPTEMBER & OCTOBER 2025

LEGEND
REDKEN LABS 400
POWERED BY SCIENCE
PRESCRIBED BY PAUL
> BRAND IN THE

PRO HAIR

ESPRESSO VINYL BRUNETTES

TAUGHT BY SARA BOTSFORD, BRUNETTE + BRONDE SPECIALIST

COLOR OBSESSED

HOW-TO + PRIZES AND OFFERS

LIGHTENER AND DEVELOPER SALE

CLASSIC OFFER FOR ANY SALON TO START BLONDING

RENOVATED ALL SOFT ARGAN-6 OIL

NEW LOOK AND CLEAN FORMULA

NEW HAIRCARE REFILLS

MORE CARE, LESS WASTE

HOLIDAY HAIRCARE BUNDLES 2025

FREE ONE UNITED MINI WITH THE PURCHASE OF A HOLIDAY DUO

BEST OF THE BEST

PRO STYLING FAVORITES MIX & MATCH OFFER

BREWS

MIX & MATCH OFFER

REDKEN
5TH AVENUE NYC

11:46:22 R
REDKEN LABS
RED 5502
REDKEN LABS 400

FROM THE #1 DEMI IN THE WORLD

ESPRESSO VINYL BRUNETTES

THE ARTISTRY OF ESPRESSO
THE ULTRA-SHINE OF VINYL

- ✕ **ESPRESSO VINYL TECHNIQUE**
Brunette naturality taken beyond neutrals
featuring 4 top Shades EQ Shades

03N
ESPRESSO

06ABn
BROWN SMOKE

06WG
MANGO

09NA
MIST

- ✕ **TAUGHT BY THE BRUNETTE EXPERT**
Sara Botsford, Redken Global Ambassador
Brunette + Bronde specialist



THE MANY TASTES OF ESPRESSO

- ✕ **CARAMEL VINYL**



06N
MOROCCAN
SAND

08NA
VOLCANIC

06WG
MANGO

**RED
KICKER**

- ✕ **MOCHA VINYL**



05NA
SMOKE

05N
WALNUT

**VIOLET
KICKER**

07NA
PEWTER

09NA
MIST

**SARA
BOTSFORD**
REDKEN AMBASSADOR
[@sarabotsfordhair](#)

→ TOP TRENDING: → **BRUNETTE** → **DIMENSION**



/01

REDKEN LABS 400 45

BRUNETTE
'expensive brunette'
'luxurious brunette'
'rich brunette'
'dimensional brunette'

TOP STYLIST TREND
Voted one of the top trends stylists expect to see in their salons in 2025

▶ 4

/02

REDKEN LABS 400 45

"LUXURIOUS BRUNETTE" 30-DAY TREND


50.9M ↑ 13.7K% <small>Compared to previous 30D</small>	62.6K ↑ 3.7K% <small>Compared to previous 30D</small>
ESTIMATED REACH	ENGAGEMENTS

RISING DEMAND
Growth in luxurious brunette color is evolving from a fad into a lasting trend

▶ 4

/03

REDKEN LABS 40 0 45 REDKEN LABS 4



PANTONE APPROVED
Rich, coffee-inspired Mocha Mousse crowned 2025 Color of the Year – a refined blend of culture and color

▶ 4

SOURCE: SHADES EQ SQUAD FACEBOOK ADVOCATES GROUP, JULY 2024, 306 PARTICIPANTS, PANTONE



LIGHT HONEY BROWN
+72% mentions/month



WARM BRONDE BALAYAGE
+154% mentions/month



SUN-KISSED BROWN HAIR
+150% pins



SUMMER HAIR
+150% mentions/month



SANDY BROWN
+65% mentions/month



SOURCE: PPD HAIR OBSERVATORY 2ND SEMESTER 2023, TRAJAAN GOOGLE SEARCHES / SPATE RESEARCH PINTEREST DATA ON LATEST TRENDS

ESPRESSO VINYL BRUNETTE



R

11:469:222

REDKEN LABS

>>

RED 5502

◀

REDKEN LABS 400



LARGE OFFER

PURCHASE

- 24x Open stock Shades EQ Gloss
- 12x Open stock Shades EQ Bonder Inside

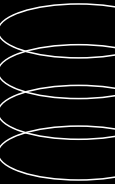
IN-SALON PRIZE PPK

- 3x Shades EQ Processing Solution 1L
- 1x ACG Shampoo 1L
- 1x ACG Conditioner 1L
- 1x Warm It Up PLV PPK
(x1 apron and x1 applicator bottle)

Salon Price:
\$334.68

Salon Value:
\$496.98

Salon Savings:
33%



SMALL OFFER

PURCHASE

- 12x Open stock Shades EQ Gloss

IN-SALON PRIZE PPK

- 2x Shades EQ Processing Solution 1L
- 1x Applicator bottle

Salon Price:
\$111.00

Salon Value:
\$139.49

Salon Savings:
20%





STEP 1

Redken newsletter is sent to all stylists and salon owners who are signed up, explaining the rules of the contest.



STEP 2

Client pre-books their next appointment with their stylist.

Salons: fill out the **ballot card** to keep track of in-salon prize raffle.



STEP 3

The stylist shows the **QR code from the newsletter** to their client through their phone.

Salons: option to scan the **QR code** on the tent card.



STEP 4

Client scans the QR code with their phone camera and **fills in the information on the website.**



STEP 5

Both the stylist and the client get a chance to win the color obsessed **grand prize!**

Salons: clients get a chance to win an **ABC Bonding Kit!**
4 kits per salon

3 COLOR OBSESSED PRIZES



GRAND PRIZE

CLIENTS + STYLISTS



WINNERS

5 PAIRS OF STYLISTS
AND CLIENTS

NUMBER OF PRIZES

5 GRAND PRIZES
1 PER REGION

(ANNOUNCED BY
REDKEN TEAM: 11/03/2025)

2 PRIZES

\$CAD 1,000 BERKLEY GIFT
VOUCHER

+

\$100 REDKEN PRODUCT

1 WINNING STYLIST AND 1 WINNING CLIENT



IN SALON PRIZE

CLIENTS



WINNERS

CLIENTS THAT PRE-BOOK
THEIR APPOINTMENT DURING
SEPTEMBER OR OCTOBER

SALON DRAW

IN-SALON PRIZE RAFFLE
MANAGED BY THE SALON WITH
THE BALLOT CARDS

4 ABC BONDING KITS PER SALON

1 PRIZE

ABC BONDING KIT

1 ABC SHAMPOO + 1 ABC CONDITIONER +
1 LUXURY TOILETRY POUCH



HAIR SALON PRIZE

SALONS



WINNERS

5 SALONS (1 PER REGION):
HIGHEST NUMBER OF ENTRIES

+

5 SALONS (1 PER REGION):
RANDOMLY SELECTED

NUMBER OF PRIZES

10 HAIR SALON PRIZES

2 PER REGION

(ANNOUNCED BY REDKEN TEAM:
11/03/2025)

1 PRIZE

\$2,000 C5A EDUCATION POINTS

OILS OBSESSED

PURCHASE

- 12x Open stock Color Gels Oils
- 36x Open stock Shades EQ Gloss

IN-SALON PRIZE PPK

- 1x Color Obsessed tent card with QR code
- 1x Ballot card pack for in-salon prize
- 4x Bonding kits : ABC shampoo + conditioner
- 4x Toiletry bags - \$5 each

Salon Price:	Salon Value:	Salon Savings:
\$464.88	\$676.80	31%

FUSION OBSESSED

PURCHASE

- 12x Open stock Fusion
- 36x Open stock Shades EQ Gloss

IN-SALON PRIZE PPK

- 1x Color Obsessed tent card with QR code
- 1x Ballot card pack for in-salon prize
- 4x Bonding kits : ABC shampoo + conditioner
- 4x Toiletry bags - \$5 each

Salon Price:	Salon Value:	Salon Savings:
\$466.40	\$658.32	32%

LACQUERS OBSESSED

PURCHASE

- 12x Open stock Color Gels Lacquers
- 36x Open stock Shades EQ Gloss

IN-SALON PRIZE PPK

- 1x Color Obsessed tent card with QR code
- 1x Ballot card pack for in-salon prize
- 4x Bonding kits : ABC shampoo + conditioner
- 4x Toiletry bags - \$5 each

Salon Price:	Salon Value:	Salon Savings:
\$446.40	\$658.32	32%

TIME OBSESSED

PURCHASE

- 12x Open stock Color Gels 10 Minute
- 36x Open stock Shades EQ Gloss

IN-SALON PRIZE PPK

- 1x Color Obsessed tent card with QR code
- 1x Ballot card pack for in-salon prize
- 4x Bonding kits : ABC shampoo + conditioner
- 4x Toiletry bags - \$5 each

Salon Price:	Salon Value:	Salon Savings:
\$464.88	\$676.80	31%

COLOR OBSESSED STORES

PURCHASE

- 6x Open stock Shades EQ

IN-SALON PRIZE PPK

- 1x SEQ Processing Solution 8 oz

Salon Price:	Salon Value:	Salon Savings:
\$55.50	\$65.75	16%



LIGHTENER AND DEVELOPER SALE

THE BEST LIGHTENERS

CLASSIC OFFER FOR ANY SALON TO START BLONDING



FLASH LIFT

907 g

Salon Price

\$45.14

Salon Value

\$60.19

Savings

25%



FLASH LIFT BONDER INSIDE

907 g

Salon Price

\$58.93

Salon Value

\$84.19

Savings

30%



FLASH LIFT POWER 9

500 g

Salon Price

\$28.87

Salon Value

\$38.49

Savings

25%



OIL LIGHTENING SYSTEM

12.5 g

Salon Price

\$14.15

Salon Value

\$17.69

Savings

20%



BLONDE ICING

500 g

Salon Price

\$32.07

Salon Value

\$40.09

Savings

20%

DEVELOPER SALE

20% OFF ON ALL DEVELOPERS

SHADES EQ



Processing Solution 1 L

Salon Price

\$8.20

Salon Value

\$10.25

Savings

20%



Gel-to-cream Processing Solution 1 L

Salon Price

\$7.99

Salon Value

\$9.99

Savings

20%

FUSION / COLOR GELS / LIGHTENERS



Pro-oxide cream developer 10 vol. / 20 vol. / 30 vol. / 40 vol.

Salon Price

\$8.20

Salon Value

\$10.25

Savings

20%



RENOVATED

ALL SOFT ARGAN-6 OIL



AN ARGAN OIL RICH IN
ANTIOXIDANTS THAT DOES IT ALL

✕ ALL THE USAGES

Discover the pros secret for care, styling, priming, mixing or slugging.

Use on wet or dry hair. Tame flyaways. Drench all over as an overnight mask.

✕ ALL THE BENEFITS

- Softness
- Heat protection
- Hydration
- Shine

WITH A NEW LOOK AND A CLEAN FORMULA

✕ FRESHER LOOK

Updated pack to appeal to a new generation of consumers

✕ MORE SUSTAINABLE

Redesigned bottle, from 94% to 97,5% recycled plastic

✕ REFORMULATED FORMULA

D5-free formula – PIL B | LFTF commitment



240 140 80 60



/02



ARGAN OIL
Its high content of antioxidants, essential fatty acids, and vitamin E, helps increase hair's elasticity and consistently restore shine to dull, lifeless hair.

12% MOISTURE COMPLEX
The perfect blend of silicones and argan oil delivers smoothing and moisturizing benefits without weighing hair down.

ALL SOFT MOISTURE REGIMEN



RENOVATION

CLEANSE + CONDITION

TREAT

Shampoo

Conditioner

Leave-In

Heavy Cream

Argan-6 Oil

ALL SOFT ARGAN OIL RENO

LARGE OFFER

PURCHASE @ FULL PRICE

- 6x All Soft Shampoo 300 ml
- 6x All Soft Conditioner 300 ml
- 2x All Soft Leave-In 150 ml
- 2x All Soft Heavy Cream 250 ml
- 2x All Soft Argan-6 Oil 100 ml

RECEIVE FOR FREE

- 1x All Soft Shampoo 1L
- 1x All Soft Conditioner 1L
- 2x White litre pump - Sales

Salon Price: \$363.42 Salon Value: \$449.78 Savings: 24%

MIX & MATCH OFFER

PURCHASE 4 PRODUCTS @ FULL PRICE (2 OILS + ANY OTHER MIX OF 2 ALL SOFT PRODUCTS)

- 2x All Soft Argan-6 Oil 100 ml
- +
- 2x Any of the Below:
 - All Soft Argan-6 Oil 100 ml
 - All Soft Shampoo 300 ml
 - All Soft Conditioner 300 ml
 - All Soft Moisture Restore Leave-In 150 ml

RECEIVE FOR FREE

- 2x Ultra-soft and absorbent microfibre hair wrap*



\$24.95
Retail value



MORE CARE, LESS WASTE

WITH 71% LESS PLASTIC



CONSUMER SAVINGS FOR EACH FORMAT BASED ON MSRP

RETAIL 300 ML



500 ML REFILLS



1L BOTTLES



300 ML VS. REFILL: 25%/ML

300ML VS. LITRES: 33%/ML (ALL SOFT) AND 45%/ML (ABC, ACG)

→ HAIRCARE REFILLS → 500 ML →



BUNDLE OFFER

PURCHASE @ FULL PRICE

- 3x ABC Shampoo Refill 500 ml
- 3x ABC Conditioner Refill 500 ml
- 6x All Soft Shampoo Refill 500 ml
- 6x All Soft Conditioner Refill 500 ml
- 3x ACG Shampoo Refill 500 ml
- 3x ACG Conditioner Refill 500 ml

RECEIVE FOR FREE

- 2x ABC Shampoo 300 ml
- 2x ABC Conditioner 300 ml
- 1x All Soft Shampoo 300 ml
- 1x All Soft Conditioner 300 ml
- 1x ACG Shampoo 300 ml
- 1x ACG Conditioner 300 ml

Salon Price:
\$629.76

Salon Value:
\$797.68

Salon Savings:
21%



MIX & MATCH OFFER

PURCHASE ANY MIX OF 6 @ 20% OFF*

- 1x ABC Shampoo Refill 500 ml
- 1x ABC Conditioner Refill 500 ml
- 1x All Soft Shampoo Refill 500 ml
- 1x All Soft Conditioner Refill 500 ml
- 1x ACG Shampoo Refill 500 ml
- 1x ACG Conditioner Refill 500 ml

*prices subject to change and total value depend on the mix of products

HOLIDAY HAIRCARE BUNDLES 2025

- ➔ FREE ONE UNITED MINI WITH THE
- ➔ PURCHASE OF A HOLIDAY DUO
- ➔ Total savings on Holiday Bundle = 25%



CLASSIC

Salon Price:
\$34.18

Retail Price:
\$56.98

Salon Value:
\$45.57

Retail Value:
\$75.97



PREMIUM

Salon Price:
\$35.98

Retail Price:
\$59.98

Salon Value:
\$47.97

Retail Value:
\$79.97



PREMIUM+

Salon Price:
\$43.18

Retail Price:
\$71.98

Salon Value:
\$57.57

Retail Value:
\$95.97



BEST OF THE BEST

MIX AND MATCH 12 @ 15% OFF*



BREWS MIX & MATCH 12 @ 15% OFF*

PRODUCTS

PRODUCTS	SALON PRICE	SALON VALUE
Brew 3-in-1 shampoo 300 ml	\$9.60	\$11.29
Brews daily shampoo 300 ml	\$9.00	\$10.59
Brews daily conditioner 300 ml	\$9.60	\$11.29
Brews work hard molding paste tube 150 ml	\$15.29	\$17.99
Brews dishevel fiber cream 100 ml	\$10.62	\$12.49
Brews cream maneuver pomade	\$10.62	\$12.49
Brews outplay texture pomade	\$10.62	\$12.49
Brews clay pomade	\$10.62	\$12.49

*Pricing will depend on the M&M choice

Did you know?

¼ of CO₂ emissions are absorbed by vegetation through photosynthesis (mainly by plants & trees)

¼ of CO₂ emissions are absorbed by the oceans

The rest stays in the atmosphere...



THE GOOD NEWS

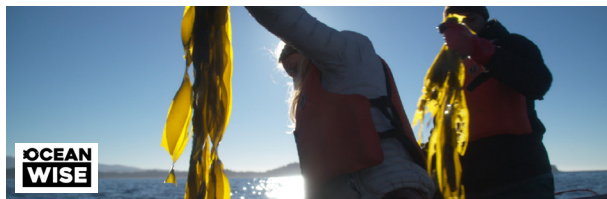
By working with our Professional Products brands at L'Oréal YOU are contributing to help absorbing ½ of CO₂ emissions through our partnerships below.



FOR THE TREES

L'Oréal Canada is partnering with Tree Canada to reforest the Northern Territories in collaboration with the Tłıchǫ Government.

Tree Canada partnership



FOR THE OCEANS

L'Oréal Canada is supporting Ocean Wise's Seaforestation initiative, aiming to restore 5,000 ha of kelp forests by 2025 — removing 8,700 tons of CO₂ annually, the equivalent of 3,000 cars' emissions.

Ocean Wise partnership

Thank you for your **COLLABORATION** and **CONTRIBUTION** to naturally absorb our CO₂ emissions!

		SALON PRICE	SUGGESTED RETAIL PRICE			SALON PRICE	SUGGESTED RETAIL PRICE
HAIRCOLOR							
COLOR GELS OILS ammonia-free, monochromatic, up to 100% coverage	60 ml	10.99		EXTREME shampoo	300 ml	17.99	29.99
COLOR FUSION advanced performance color cream	60 ml	9.45		EXTREME conditioner	litre	40.19	66.99
COLOR FUSION COVER FUSION	60 ml	9.45			300 ml	17.99	29.99
COLOR FUSION HI FUSION	60 ml	9.45			litre	40.19	66.99
COLOR GELS LACQUERS high saturation permanent liquid haircolor	60 ml	9.45		EXTREME cat protein reconstructing treatment	200 ml	20.39	33.99
COLOR GELS LACQUERS 10 MIN high saturation permanent liquid haircolor	60 ml	10.99		EXTREME anti-snap leave-in treatment	250 ml	21.59	35.99
SHADES EQ GLOSS	60 ml	9.25		EXTREME play safe 450°F	200 ml	21.59	35.99
SHADES EQ color kicker	60 ml	9.25		EXTREME mask	250 ml	23.39	38.99
SHADES EQ crystal clear	500 ml	38.69		Extreme Length			
	litre	59.49		EXTREME LENGTH shampoo	300ml	19.19	31.99
SHADES EQ BONDER INSIDE all-in-one: bonder + toner	60 ml	9.39			litre	40.79	67.99
COLOR THICKENER	120 ml	14.19		EXTREME LENGTH conditioner	300ml	19.19	31.99
COLOR STAIN ERASER	80 pads	14.79			litre	40.79	67.99
Carmin'R Shades				EXTREME LENGTH sealer	150ml	22.79	37.99
COLOR FUSION (3RV, 5RV, 6RV, & 8RV)	60 ml	9.45		EXTREME LENGTH mask	250ml	25.19	41.99
SHADES EQ GLOSS (05RV & 07RV)	60 ml	9.25		Frizz Dismiss			
Developers & Lighteners				FRIZZ DISMISS shampoo	300 ml	17.99	29.99
CREAM PRO-OXIDE 10, 20, 30, 40 volume	litre	10.25			litre	40.19	66.99
SHADES EQ processing solution	litre	10.25		FRIZZ DISMISS conditioner	300 ml	17.99	29.99
SHADES EQ processing solution for precision application	500 ml	6.49			litre	40.19	66.99
	litre	9.99		FRIZZ DISMISS mask	250 ml	23.39	38.99
Blonde Idol Color & Lighteners				FRIZZ DISMISS instant deflate serum	125 ml	28.19	46.99
HIGH LIFT haircolor conditioning cream haircolor	60 ml	8.99		FRIZZ DISMISS rebel tame	250 ml	21.59	35.99
BASE BREAKERS low lift lightener	60 ml	8.99		One United			
BLUE OIL LIGHTENING SYSTEM	12.5 g	17.69		ONE UNITED multi-benefit treatment	150ml	22.19	36.99
extra conditioning oil booster + blue powder activator				ONE UNITED multi-benefit treatment	400ml	34.79	57.99
NEW FLASH LIFT POWER 9 BONDER INSIDE lightener powder with built-in bonding additive	500 g	38.49		Volume Injection			
FLASH LIFT maximum power lightening powder	500 g	32.69		VOLUME INJECTION shampoo	300 ml	17.99	29.99
	907 g	60.19			litre	40.19	66.99
FLASH LIFT BONDER INSIDE lightener powder with built-in bonding additive	500 g	34.79		VOLUME INJECTION conditioner	300 ml	17.99	29.99
	2 lbs	84.19			litre	40.19	66.99
BLONDE ICING lightener	500 g	40.09					
BLONDE ICING developer 20, 30, 40 volume	litre	10.09					
BLONDE DIMENSIONS dust-free conditioning lightener	907 g	63.39					
HAIRCARE							
Acidic Color Gloss				Acidic Concentrate Backbar Treatment			
NEW ACIDIC COLOR GLOSS Naked Gloss serum	100 ml	33.59	55.99	NEW ACIDIC protein amino concentrate	250 ml	48.49	80.99
NEW ACIDIC COLOR GLOSS 1-minute mask	250 ml	28.19	46.99	ACIDIC moisture concentrate	500 ml	46.79	77.89
NEW ACIDIC COLOR GLOSS shampoo refill	500 ml	29.99	49.99	ACIDIC pH sealer	250 ml	23.39	38.99
NEW ACIDIC COLOR GLOSS conditioner refill	500 ml	29.99	49.99				
ACIDIC COLOR GLOSS shampoo	300 ml	23.99	39.99				
	litre	43.79	72.99				
ACIDIC COLOR GLOSS conditioner	300 ml	23.99	39.99				
	litre	43.79	72.99				
ACIDIC COLOR GLOSS activated glass glossing treatment	237 ml	28.19	46.99				
ACIDIC COLOR GLOSS leave-in heat protective treatment	200 ml	28.19	46.99				
Acidic Bonding Curls							
ACIDIC BONDING CURLS shampoo	300 ml	23.99	39.99				
	litre	43.79	72.99				
ACIDIC BONDING CURLS conditioner	300 ml	23.99	39.99				
	litre	43.79	72.99				
ACIDIC BONDING CURLS leave-in cream	250 ml	28.19	46.99				
Acidic Bonding Concentrate							
NEW ACIDIC BONDING CONCENTRATE Night & Day serum	100 ml	33.59	55.99				
NEW ACIDIC BONDING CONCENTRATE acidic moisture concentrate	500 ml	48.59	80.99				
NEW ACIDIC BONDING CONCENTRATE pH sealer	250 ml	23.99	39.99				
NEW ACIDIC BONDING CONCENTRATE acidic protein amino concentrate	250 ml	48.59	80.99				
NEW ACIDIC BONDING CONCENTRATE shampoo refill	500 ml	29.99	49.99				
NEW ACIDIC BONDING CONCENTRATE conditioner refill	500 ml	29.99	49.99				
ACIDIC BONDING CONCENTRATE shampoo	300 ml	23.99	39.99				
	litre	43.79	72.99				
	litre	23.99	39.99				
ACIDIC BONDING CONCENTRATE conditioner	litre	43.79	72.99				
	200 ml	23.99	39.99				
ACIDIC BONDING CONCENTRATE lightweight liquid conditioner	150 ml	28.19	46.99				
ACIDIC BONDING CONCENTRATE intensive treatment	150 ml	28.19	46.99				
ACIDIC BONDING CONCENTRATE leave-in treatment	150 ml	28.19	46.99				
ACIDIC BONDING CONCENTRATE 5-minute liquid mask	250 ml	28.19	46.99				
All Soft							
NEW ALL SOFT shampoo refill	500 ml	22.49	37.49				
NEW ALL SOFT conditioner refill	500 ml	22.49	37.49				
ALL SOFT shampoo	300 ml	17.99	29.99				
	litre	40.19	66.99				
	gallon	71.69	119.49				
ALL SOFT conditioner	300 ml	16.79	27.99				
	litre	40.19	66.99				
	gallon	79.59	132.59				
ALL SOFT heavy cream	250 ml	23.39	38.99				
ALL SOFT moisture restore leave-in treatment	150 ml	21.59	35.99				
NEW ALL SOFT argan-6 multi-care oil for dry/brittle hair	111 ml	28.79	47.99				
All Soft Mega Curls							
ALL SOFT MEGA CURLS shampoo	300 ml	19.19	31.99				
	litre	40.79	67.99				
ALL SOFT MEGA CURLS conditioner	300 ml	19.19	31.99				
	litre	40.79	67.99				
ALL SOFT MEGA CURLS Hydramelt	150ml	22.79	37.99				
Scalp Relief							
DANDRUFF CONTROL shampoo	250 ml	17.99	29.99				
Hair Cleansing Cream							
HAIR CLEANSING CREAM shampoo	250 ml	17.99	29.99				
	litre	40.19	66.99				
Blondage							
BLONDAGE shampoo	300 ml	19.19	31.99				
	litre	40.79	67.99				
BLONDAGE conditioner	300 ml	19.19	31.99				
	litre	40.79	67.99				
BLONDAGE anti brass mask	250 ml	25.19	41.99				
Blondage High Bright							
BLONDAGE HIGH BRIGHT conditioner	300 ml	19.19	31.99				
Color Extend Magnetics							
COLOR EXTEND MAGNETICS shampoo	300 ml	19.19	31.99				
	litre	40.79	67.99				
	gallon	73.99	123.29				
COLOR EXTEND MAGNETICS conditioner	300 ml	19.19	31.99				
	litre	40.79	67.99				
	gallon	81.29	135.49				
Color Extend							
COLOR EXTEND shampoo	litre	40.19	66.99				
COLOR EXTEND conditioner	litre	40.19	66.99				
Extreme							